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MEMORANDUM

SUBJECT: Chile/Covert Propaganda Action

A. PURPOSE: Using Media Assets to Bolster Frei, create an awareness in the Chilean people as to what an Allende administration will mean, and support the actions of the Chilean Congress if it selects Alessandri over Allende.

B. ACTIONS TAKEN

1. Guidance cable sent to all [REDACTED] on 11 September.
2. Suggested approaches forwarded to Santiago on 15 September.

C. RESULTS TO 11 SEPTEMBER GUIDANCE

1. [REDACTED]
2. [REDACTED]
3. [REDACTED] on their own and prior to the transmission of the 11 September guidance had stories planted in the press: [REDACTED]

D. PLANS

1. Using world-wide media contacts, we will place appropriate press and radio items which are suitable for replay in Chile.
2. Send witting press assets [REDACTED] to Chile

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3. Prepare [redacted] round-up (at Headquarters) for Ambassador to pass to [redacted] high level contacts.

4. Ask [redacted] to send reaction in other countries to El Mercurio.

5. Explore possibility of having [redacted] send news roundup in Spanish to [redacted] Congressmen.

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